



**Swiss International
Management Academy**

Innovate. Lead. Succeed.

MBA

(Master of Business Administration)

BROCHURE

Swiss International Management Academy

www.simaglobal.com

ABOUT US

The Masters of Business Administration at Swiss International Management Academy is designed for professionals who want to strengthen their leadership abilities, enhance their business skills, and move confidently into management roles. The program offers practical learning, industry focused insights, and flexible study options that fit the needs of working professionals.

With guidance from experienced faculty and a curriculum built around real business challenges, the Swiss International Management Academy Master of Business Administration helps learners develop strong decision-making, strategic thinking, and leadership capabilities. It is an ideal choice for those aiming to advance their careers, take on greater responsibilities, or build a foundation for entrepreneurship.

SWISS INTERNATIONAL MANAGEMENT ACADEMY SWITZERLAND IN NUMBERS

Africa

28%

Europe

22%

Asia

26%

Othes

24%

ACCREDITATION MEMBERSHIP & RANKING



BENEFITS OF MBA DEGREE

- Enhances leadership and management skills
- Strengthens strategic and analytical thinking
- Opens doors to higher-level career opportunities
- Increases earning potential
- Builds strong business and industry knowledge
- Expands professional network
- Develops entrepreneurial and problem-solving abilities
- Improves communication and decision-making skills

4 Core Focus Areas of the MBA Program

1. Management

Build a strategic, holistic understanding of how organizations operate and how effective managers drive success.

2. Leadership

Gain modern leadership insights to guide teams, make strong decisions, and shape the future direction of your organization.

3. Innovation & Disruption

Learn how emerging ideas and disruptive trends transform industries—and how to lead change confidently.

4. Technology & People

Understand how technology and human capital together influence performance, culture, and organizational growth.

ADMISSION REQUIREMENTS

To apply for the program, applicants are required to submit the following:

- A Bachelor's degree from a recognized university or an equivalent qualification.
- Official grade transcripts.
- A current CV or résumé highlighting academic and professional experience.

FINANCE & FEE DETAILS

The Master of **Business Administration program at the Swiss International Management Academy** offers high-value professional learning designed for working individuals seeking advanced business and leadership skills.

Total Program Fee: 6000 USD

Program Duration : 2 years

This fee includes:

- Full access to all Master of Business Administration course modules.
- Faculty guidance and professional support.
- Access to Swiss International Management Academy's Learning management System (LMS).
- Digital learning resources and essential study materials.
- Online student support and administrative services.

CONTACT US

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