



**Swiss International
Management Academy**

DBA

Advance Your Leadership.
Transform Business.
Create Impact.

QS 4-Star Rated

Excellence in Online Learning

ACBSP Candidacy

Pursuing Excellence in
Business Education



Trusted by Students across 50+ Countries

Flexible | International | Career-Focused

Welcome to SIMA

Welcome to **SIMA**, a Swiss-based institution dedicated to internationally focused business education.



Our **Doctor of Business Administration (DBA)** combines advanced business knowledge with applied research, strategic thinking, and real-world business challenges. We aim to provide professionals with the knowledge and confidence to lead, innovate, and create meaningful organisational impact.

With a strong commitment to **academic quality, international perspectives**, and **professional development**, SIMA supports learners in achieving their academic and leadership ambitions.

Prof. Dr. Michael Akerib
Academic Dean, SIMA



Global Recognition

*Committed to International
Standards of Quality &
Excellence*



QS 4 - Star Rated

Online Learning Excellence



Top 10 Promising Institutes

Switzerland - 2026



International Accreditation & Recognition

Accreditation & Recognition



Global Academic Network

ACBSP & IACBE, AACSB Membership





QS 4 - Star Rated Institution

Excellence in Online Learning & Academic Delivery

1

4-Star Academic Rating

QS 4-Star Rating for
Academic Excellence &
Online Learning

2

Industry-Focused Programs

Industry-focused programs
designed for Working
Professionals

3

Trusted Global Rating

QS Stars is one of the
world's most trusted university
rating systems

Official QS Certification

Rated for Excellence Swiss International Management Academy

Through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology Swiss International Management Academy has been awarded 4 Stars in Online Learning.



ONLINE LEARNING



The QS Stars™ rating system evaluates universities across a wide spectrum of important performance indicators as set against pre-established international standards. By assessing a broader scope of criteria than any world ranking exercise, QS Stars™ illuminates the unique strengths and diversity of the rated institution with both precision and clarity.



Leigh Kamolins, Head of Evaluation

DBA Overview

The **Doctor of Business Administration (DBA)** at Swiss International Management Academy (SIMA) is designed for experienced professionals, executives, entrepreneurs, and business leaders seeking advanced knowledge in **strategic management, leadership, innovation, and applied business research.**

The programme combines doctoral-level business learning with practical research, enabling professionals to explore real-world organizational challenges and develop solutions with meaningful business impact.

Delivered through a **flexible 100% online learning model**, the DBA supports professionals in balancing advanced study with their careers.



LEADERSHIP

Strengthen your strategic leadership and decision-making capabilities.



RESEARCH

Develop advanced research skills to address real-world business challenges.



IMPACT

Transform knowledge into practical solutions and meaningful organisational impact

Who is IT FOR?

The **SIMA DBA** is designed for experienced professionals seeking to advance their leadership, expertise, and business impact.



01

Executives

Strengthen your strategic leadership



02

Business Leaders

Drive growth and transformation



03

Entrepreneurs

Build, innovate, and scale your business



04

Professionals

Advance your career and expertise

Program Snapshot



Program Curriculum

Year	Stage	ECTS Credits
Year 1	Research Foundations	40 ECTS
Year 2	Advanced Business & Doctoral Research	80 ECTS
	Total Programme Credits	120 ECTS Credits

Year	Business Module	Credits	ECTS Credits
Year 1	Research Foundations		40 ECTS
	Quantitative Research Methodology	15	
	Quantitative Research Methodology	15	
	Technology and Innovation Seminar	10	
Year 2	Advanced Business & Doctoral Research		80 ECTS
	Business Management in Disruptive Times Seminar	20	
	Decision-Making Seminar	10	
	Thesis	50	
	Total Programme Credits		120 ECTS



Digital Campus



24\7 Access



Interaction



Live sessions



Tracking



Assignment

Testimonials

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William Agyei -Manu

 Founder & Executive Director

 AGI [Association of Ghana Industries]

 <http://www.linkedin.com/in/williamagyei-manu>

My DBA journey at SIMA has strengthened my leadership, strategic thinking, and professional confidence. The flexible online learning and strong academic support made the experience both practical and rewarding.

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Pierre Antonios Khoury

 Head of Business Development

 Horizon Energy LLC

 www.linkedin.com/in/pierre-k-787a00207

A rewarding DBA experience combining flexible learning, practical insights, and strong academic support for leadership and career growth.

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Mario Inoque Da Costa Lironel

 Senior Finance and Investment Officer

 SADC Secretariat

 <http://www.linkedin.com/in/m%C3%A1rio-lironel-ph-d-dba-mdevfin-llm-73b9352b/>

A transformative DBA experience that combines global learning, practical business insights, and strong academic support to empower leadership growth and professional excellence.

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Testimonials

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Pascal Nkezabera

 Senior Director of Operations

 Last Mile Health

 <https://www.linkedin.com/in/pascal-nkezabera-a2490b95/>

A transformative DBA journey that enhances strategic thinking, leadership capabilities, and global business understanding through flexible and professionally focused learning.

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Pansaw Nyassi

 Technical Advisor – Security Sector Reform And Governance

 Ecowas Commission

 www.linkedin.com/in/pierre-k-787a00207

SIMA provided me with practical learning, global exposure, and strong academic mentorship that truly enhanced my professional growth and leadership confidence. It was a valuable step toward achieving my international career goals.

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Ildephonse Ikitegetse

 Logistics officer/Chief SupplyChain at UNOAU

 United Nations Office to the African Union (UNOAU)

 <https://www.linkedin.com/in/ildephonse-ikitegetse-78416b12/>

A highly enriching DBA experience that combines flexible learning, practical business knowledge, and global academic exposure to support leadership development and professional success.

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Contact us



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6300 Zug, Switzerland



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www.simaglobal.ch

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